

The Villager

EL LICOTTVILLE • CHAUTAUQUA

Area Events

WINE & CHOCOLATE MONTH
February, 2023
Lake Erie Wine Trail

VALENTINES WINE TRAIN
February 11 • 4pm
Gowanda Train Station

LONESTAR
Friday, February 11 • 8pm
Seneca Allegany Casino, Salamanca

INTENSE MILK RAIL JAM
Friday, February 11 • 6pm
Holiday Valley Resort, Ellicottville

WEEKLY SNOWSHOE HIKE
February 14 • 4:30pm
Allegany State Park, Salamanca

FAT BIKE FUN RIDE
Friday, February 17 • 6:30pm

FRIENDS OF GOOD MUSIC
Friday, February 17 • 7:30pm
Regina Quick Center, St. Bonaventure

US AIR FORCE SNOCROSS
February 17&18 • 8:30-10pm
Seneca Allegany Casino, Salamanca

MAYVILLE WINTER FEST
February 17 - February 19
Lakeside Park, Mayville

TELESTOCK
Friday, February 24 • 9am
Holiday Valley Resort, Ellicottville

RTPI AFTER 5
Friday, February 24th • 5pm
Roger Tory Peterson Inst., Jamestown

PENGUIN PADDLE
Saturday, February 25 • 9am
Holiday Valley, Ellicottville

ICE FISHING DERBY
Saturday, February 25 • Midnight
Hogans Hut, Chautauqua Lake

WINTER MUSIC JAM
February 24 - February 26
Village of Ellicottville

2023 SPORTSMAN SHOW
February 25 - February 26
Seneca Allegany Casino, Salamanca

COLDEST NIGHT 2K/5K WALK
Saturday, February 25th • 4pm
YWCA, Jamestown

4-H GREEN TIE AFFAIR
Sunday, February 26th • 3pm
Chautauqua Suites, Mayville

BANKED SLALOM
Sunday, March 5 • 10am
Holiday Valley, Ellicottville

For more information on this week's music, see page 11

Steelbound Brewery & Distillery CCIDA Reviews \$17.4M Expansion Investment



Part of the expansion includes a 78-room hotel and conference center capable of hosting 400 attendees. Steelbound's hotel and conference center will be added to the existing brewery and distillery facility via a 3,000-square-foot sky bridge. The addition of Steelbound's hotel and conference center would be a welcome addition to the Ellicottville area often short on available lodging during major events.

BY DAVE PARKER

The monthly Board meeting for the County of Cattaraugus Industrial Development Agency (CCIDA) was held on Tuesday, February 7th. First on the agenda was a review of the new application from Steelbound Brewing and Distillery for a \$17.4 million investment in their Ellicottville location. The application details a plan to expand their current footprint on

the 20 acres of land owned by the company on the northeast corner of State Route 219 and County Road 242. The expansion plans detail an upgrade to their 18,600-square-foot facility to be a state-of-the-art canning and bottling facility, expansion of their 1,890 square-foot barrel storage facility to 8,000-10,000 square feet, and a

SEE "STEELBOUND" PAGE 6

Promoting Women in Skiing Powder to Prosecco: Women 2 Women Clinic



BY DELAINEY MUSCATO
ST. BONAVENTURE
UNIVERSITY

On February 23rd at 6pm, Mud, Sweat n' Gears Ski & Snowboard Shop will be overflowing with good vibes, good wine, and great skiers. The ski shop is hosting the first night of the 2nd Annual Powder to Prosecco: Women 2 Women Clinic. Kimberly Reading, owner of Mud,

Sweat n' Gears since 2000, spoke with me about the intention behind this event, as well as the process of organizing it. Blizzards Ski and Tecnica Ski Boots are the proud sponsors of this event. Marketing Director of Blizzards and three-time All-American skier, Leslie Baker Brown, will attend both days

SEE "WOMEN" PAGE 7

The Art Behind Iconic EBC Look Artist Spotlight: Sara Corsi Staley



BY JEANINE CAPRINO ZIMMER

You know Ellicottville Brewing Company and you know how well they brand. What you may not know is the creative wiz behind the sometimes whimsical and always strategic labels. You



may have seen her at your last trip to any of the EBC locations. She is always on the job seemingly not working at all because she loves what she does and being in and around it.

SEE "ART" PAGE 8

Reinventing Reality

A Virtual Hit at Buffalo Museum of Science



BY KATE BARTLETT

Step out of reality and into another dimension with the Buffalo Museum of Science during their Reinventing Reality exhibit, now open through June 18. "Explore

the science, creativity, and innovation behind one of the fastest evolving technologies, virtual reality, and how it's transforming the way we see and interact with the world."

SEE "VR" PAGE B-2

Sneak Peek Inside this Issue...

Paul Morrissey Live in Jamestown
National Comedy Center Presents ... Pg. B-2



Tickets available for "An Evening of Comedy with Paul Morrissey: ICE CREAM VS EVERYTHING", March 24 & 25.

Ace Frehley of KISS in Jamestown
Original Guitarist Performs April 29 ... Pg. B-3

Rock & Roll Hall of Fame inductee Ace Frehley, founding member of the band KISS, will be playing a concert at the Reg Lenna Center for the Arts in Jamestown on Saturday, April 29, 2023 at 7pm. The original guitarist for KISS, Frehley will play songs from the band's catalogue, as well as his solo classics.

EVGV Ambulance Service ... Pg. 5
Installation of New Vehicle

AACCD Making History

Center for Cultural Diversity in Olean



Della Moore, Director of the AACCD pictured with Olean Top's Manager Mark Ingles.

BY JESSICA MILLER

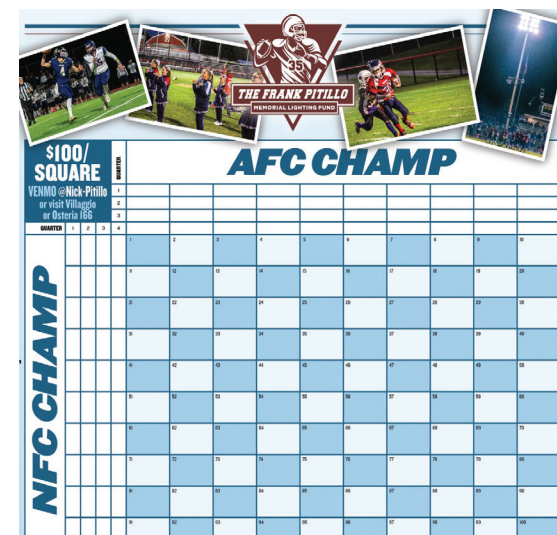
Della Moore's hard work to shape the African American Center for Cultural Development (214 N Barry St. Olean) to her vision is again bearing fruit. Her already busy schedule is especially active during February with this year's Black History Month events. Community entities and local historians are also part of AACCD's particularly active month by sharing their space and knowledge with the center and community.

Tops Friendly Markets (2401 W State

SEE "AACCD" PAGE B-3

Frank Pitillo Lighting Fund.

Villaggio Super Bowl Squares Final Push



Once all squares have been sold, the Superbowl pools will have raised \$20,000, and by the end of Super Bowl Sunday, the total raised for the Frank Pitillo Lighting Fund will exceed \$80K.

BY KATE BARTLETT

Nick Pitillo at Villaggio has had great success selling Super Bowl football squares in efforts to raise funds for the Frank Pitillo Memorial Lighting Project. He was inspired when he received a generous gift of a week-long vacation in his friend's Jason and Karen Butorac in Costa Rican penthouse. The first pool sold out in one week and was such a success that Nick decided

SEE "LIGHTS" PAGE B-4



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<p>PANORAMIC SLOPE VIEWS</p> <p>SALE PENDING!</p> <p>6669 UPPER ROAD 4 Bdrm, 3 Ba home offering multiple upgrades throughout! \$849,000 Listing Agent: David Blanchard</p>	<p>PRIME RENTAL POTENTIAL</p> <p>SALE PENDING!</p> <p>16 MECHANIC STREET 3 Unit Multi-Family property in the heart of Ellicottville. \$495,000 Listing Agent: David Blanchard</p>	<p>COUNTRY SIDE LIVING</p> <p>SALE PENDING!</p> <p>11318 BEECH TREE ROAD 6 bdrm, 3.5 bath on 2+ acres. Detached 2 car garage. \$249,900 Listing Agent: Brooke Szaicher</p>

Publisher's Word

"Writer and Reader Participation"



Good morning, afternoon, or evening, wherever you are and whatever you are

doing I hope you are warm, comfortable and content in the good company of friends and family or simply enjoying some mindful time alone. We have been bringing you these pages for over 17 years now and are on the threshold of our anniversary. The ongoing support and involvement of the people in our communities is invigorating and I thank all of our friends, readers, contributors and staff; you make this paper come alive and I am grateful for

you. Each week we have been putting a call out for writers and reader participation and we continue to do so. This paper wouldn't be what it is without you and we love your involvement. Please drop us a line and let us know what's on your mind: info@thevillager.com, or call 716-699-2058, we look forward to hearing from you.

Until next week, enjoy the read - *Jeanine Caprino Zimmer*

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 • Stacy McCarragher... February 18th • Luan Bobinchuck... February 18th
 • Scott Campbell... February 19th • Laura Kohler... February 20th
 • Kathy Ahlstrom... February 20th • Bill Reading... February 22nd
 • June Gatewood Zipp... February 22nd • Allison Augusta... February 22nd
 • Don Treynor... February 23rd • Tracy Lee Hamlett... February 25
 • Tim Frank... February 27 • Campbell Dawson... March 6th
 • Mike Bobinchuck... March 7th • Barry Asten... March 10th
 • Peter Sullivan... March 13th • Cynthia K Moore... March 15th

Ellicottville's Winter Music Jam
 February 24-26 throughout the Village of Ellicottville

February 24-26th Ellicottville's Winter Music Jam will feature three days of live music in all the hot spots, complementing the list of outdoor fun, shopping and dining you'll enjoy in Ellicottville. Produced by the Ellicottville Chamber of Commerce, there are over a dozen bands scheduled to play, with additional bands being confirmed each week! "Winter Music Jam is a weekend meant for friends, families and fun!" stated Jessica Wallace, business development manager for the Ellicottville Chamber of Commerce. "We are excited to share our picturesque town with all our visitors, and we look forward to spoiling them with good snow, great food, and really good music!" Whether you're prowling for rock n' roll, soulful blues, or a good country party, the entertainment planned for Winter Music Jam weekend is sure to cater to all music tastes. Take advantage of all three days of live entertainment by turning your visit into an overnight stay at any of the hotels, condos, B&B's or vacation properties available in and around the village. For a full line-up of this year's Winter Music Jam performers, or to view lodging and dining options, head over to ellcottvillenyc.com. And be sure to follow @visitellcottville on IG to stay connected.

Rotary Club of Ellicottville
 Social Night for Prospective New Members

If you live in the Ellicottville area and ever thought you'd like to be part of a group dedicated to community service, support for area youth, as well as global causes such as polio eradication, sanitary drinking water and worldwide peace initiatives, why not come and meet the current members for a night of fun at The Villaggio, next Thursday, February 16, at 6- 7:30pm? We will have hors d'oeuvres with a cash bar. Villaggio is located at 7 Monroe Street. For more information, please contact any member or Club President, John Weismantel, at (716) 228-7288.

Ellicottville Summer Music Festival
 Chamber Announces Line-Up for June 30 -July 2, 2023

As ski season winds down and the snow melts away, the anticipation of who's playing Summer Music Festival runs high amongst both the locals and visitors who have made it a tradition to spend the July 4th holiday in Ellicottville. The Ellicottville Chamber of Commerce, which produces the three-day music event, has finalized a banger lineup for this year's slope side concerts at Holiday Valley. "This is an amazing weekend" stated Brian McFadden, Executive Director of the Chamber, "we've been doing this for over 25 years, you can bring your chairs, blanket, picnic basket and there are no parking fees, it's a one-of-a-kind event for the whole family." Saturday, July 1, 2023: "The Players" featuring Grammy awarded & top former members of Chicago and Earth, Wind, & Fire. Enjoy a live performance with legendary members: Bill Champlin (Two-timed grammy winner; member of Chicago for 28 years) Keith Howland (Former guitarist of Chicago), Jeff Coffey (Former lead vocalist of Chicago), Gorden Campbell (Former drummer of Earth, Wind & Fire) with an opening act of Barracuda, a Heart tribute band! Sunday, July 2, 2023: Buffalo Philharmonic Orchestra will take stage followed by the annual fireworks display!

Mansfield Senior Social
 The Mansfield Fire Hall will host a Senior Social on Valentine's Day, Thursday February 14, 2023 from 2-4 pm. More information (716) 244-7898.

Community Member Spotlight

E'Ville CoC Business Development Manager Jessica Wallace



Wallace pictured Day trippin' to Pumpkinville with her kids, Nora, Grant, Emma and my mom Ellen Fenton.

BY KATE BARTLETT
Born and raised in Ellicottville, Jessica Wallace has been a prominent member of the local community for years. She grew up in the village, graduated from Ellicottville Central School, and has worked with the Ellicottville Chamber of Commerce since 2018. Jessica plays a vital role with the Chamber, working with local businesses in the community to showcase what makes Ellicottville great and recently started bartending at The Silver Fox Steakhouse. "It may sound like a cliché, but I absolutely love both of my jobs. It doesn't feel like work; I genuinely love serving the community." Jessica is currently the Business Development

Manager with the Ellicottville Chamber of Commerce. She works closely with Brian McFadden, Executive Director, and Jacqueline Church, Office and Membership Coordinator to market Ellicottville as a four-season resort destination. They manage an extensive marketing and communications plan that is tailored to fit the needs of Ellicottville, and the demand of tourism in our region. "We showcase what makes Ellicottville unique by highlighting our community strengths. This area offers amazing opportunities for outdoor exploration, culinary indulgences and enjoying live entertainment with friends and family. We're a community built to entertain, and over the past decade Ellicottville has

transformed from a small ski resort town into a four seasons resort destination." The Chamber works to promote the continuous growth of our community and attract visitors to the area by hosting a variety of year-round events. From Summer Music Festival and Taste of Ellicottville in the Summer to Rock and Roll weekend, Fall Festival and all the fun filled weekends packed with live entertainment throughout the year; the Chamber has helped Ellicottville grow to be one of the most sought-after destinations in WNY. "Our 18 annual events act as a catalyst for increasing visitation to our region where our marketing and communications plan helps us share what Ellicottville has to offer when here. It's a great village with a lot of unique characteristics and we're proud that more and more small businesses want to be a part of it." "The events are a lot of work for a 3-person office, but it's incredibly rewarding to see the streets lined with cars while listening to the sounds of Terry Buchwald on Rock and Roll weekend...the hills packed and chairlift rides going non-stop during Fall Fest Weekend...taking in the culinary scene that lines the streets during the Taste of Ellicottville... we have a lot to be proud of." While every Chamber event is unique in its own regard, The Summer Music Festival is Jessica's

SEE "WALLACE" PAGE B-6

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Ellicottville Village Life

Watson's for Your Valentine: Love & Chocolate are In the Air



BY GARY MALICKI
I'll be celebrating my 52nd Valentine's Day with the love of my life. That span of time includes six years of dating before the wedding. I figure that I have contributed to the economy greatly when you consider it includes a bunch of great dinners, many bouquets of flowers and copious amounts of candy! I'm also reminded of the very early days of grammar school when the nuns provided us with enough Valentine cards to give to every girl and boy in class. I guess the exercise was meant to teach us about the traditions of the holiday. What I wouldn't give now to see what I wrote or what was written to me. I'm sure if I saw one now, I'd laugh myself into unconsciousness! That romantic annual event is just around the corner and can celebrate every element of the occasion right here in Ellicottville. You can buy flowers here, dine at any one of a number of fine eateries and a trip to Watson's, "Chocolatiers

to the Slopes", is a must. I can't tell you how many times we'd stop there on our way back home from a week's vacation at Allegany State Park. I would pull into EVL and, almost always, get a magical parking spot right in front of the store. It was imperative to go in and buy a pound box of their sponge candy. My wife and I would make a promise to eat these sumptuous chocolate covered cubes sparingly to make them last. Inevitably, by the time we pulled into our driveway the box would be just about empty. It was always the best ride regardless. I had the chance to speak to Polly Martin, director of marketing at Watson's, who told me that the store came to Ellicottville in 1985. She was enthusiastic and enjoyed telling me how the product is made at a manufacturing plant in Tonawanda, NY. I asked how long it takes to make a batch of their sponge and said it was hard to say because they produce a ton of it. We also talked about how it is known by other names like "Sea Foam" in other

parts of the country. I recently stopped into the store and met Barb Toth, a local, who is the manager of the Ellicottville location. She has been with Watson's for over 20 years and, to me, that says a great deal of positive things about the company. I asked her if it was fun to work there and she humorously said it was a "sweet job", and went on to say, "People come into the shop happy and they leave happy; and if they aren't happy when they come in they leave happy". She also told me that they have Valentine chocolate hearts that they will personalize for you. She shared a great story about a young man who came in one day and asked to write, not a marriage proposal, but the parents' permission for their daughter's hand. I was knocked out by that one! Incidentally, I did confess to Polly and Barb that their Sponge candy is my Kryptonite. Nice to have this place in town making the village experience, well in the words of Barb, just a little sweeter!

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STROLEAN: JUNE 21 OCTOBER 7	DW MEMORIAL DICE RUN: AUGUST 18 19	JINGLE BELL JUBILEE: DECEMBER 1 8
GUS MACKER: JUNE 2-4	ALLEGHENY RIVER RUNNING FEST: SEPTEMBER 9	VISIT WITH SANTA: DECEMBER 6 13
FOOD CRAWL: JUNE 10	TAILGATE THURSDAY: OCT TBA	

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HoliMont Spotlight

The Cure for Choppy Snow? Buck Buckles Down!

BY DAN BALKIN

Buck Tarbell, that is. In the photo, we see two wonderful Holi-Friends, instructor Buck Tarbell and his wife Kitty. Buck comes from Edinboro, PA and he and Kitty ski at HoliMont and at an area located minutes from their home called Mt. Pleasant. In our instructing world, two famous skiers came out of Mt. Pleasant, brothers Jeb and Matt Boyd. The Boyds have both been members of the elite PSIA National Alpine Team – the gold standard of ski instruction. Younger brother Matt continues to serve as team Assistant Coach. If you have never heard of the PSIA Alpine Team, imagine instructors who can ski down the gnarliest terrain possible, from steep icy moguls to breakable crud, and make it look easy and elegant! The chances that Buck is friends with two National Alpine Team members, and that they all grew up skiing on the same 350 ft. hill, resembles the odds of being grazed by a meteor!

Most of us don't even dream of skiing in these extreme conditions, much less excelling at it. That said, we become giddy when it snows overnight and there is a coating of fresh, fluffy powder on the slopes. If it's the weekend, however, with increased skier traffic, that powder eventually gets transformed into an uneven and slightly bumpy surface often called "choppy snow." The transformation from pristine powder to choppy snow is the direct result of skiers and riders slicing up and pushing the snow around as they make their countless turns.

Buck learned a nifty tip from his friend and Alpine Team Assistant Coach Matt Boyd about how to contend with choppy snow. Please return to the picture and notice Kitty is pointing at the lower buckle on Buck's boot cuff. Usually while skiing, we focus our



Kitty and Buck Tarbell

attention on maintaining contact with and bending the top corners of our boots – near the top buckles or power straps – and it works! Matt told Buck that in gnarly snow, think of bringing the pressure down, to the lower buckles on the boot cuffs. Being observant, you have noticed that ski boots are big and clunky. You may ask, how in the world would I ever bend those lower buckles? Good question with a simple answer – you don't!

Buck is an excellent skier and Level III PSIA instructor (Full Certified), and here is how he describes what to think about in choppy snow: Focus, on flexing, crunching, rolling, cranking or pressing both your ankles into the lower buckles of your ski boot cuffs (left side of the lower buckles to turn left, right side of the lower buckles to turn right). In other words, we are not actually "bending" those lower buckles but focusing on lowering our contact points with the boot cuffs to the second buckles down (instead of the power straps at the top of our ski boots). This is a proactive move that turns our skis onto a higher edge angle. Buck said this higher edge angle and the aggressive stance promoted by being more active with our ankles will help us slice and power through the "chop." In addition, one of the main problems skiers have in difficult conditions is that they often do exactly the opposite: They sit back farther and their legs get nudged onto the back of their ski boots. From this "back" position, it's not more challenging to feel our natural balance, it's impossible. Buck stressed that by keeping the ankles super-activated by pressing into the corners of the lower buckles, it moves us forward into the next turn – a necessity to remain in balance on a slippery incline such as a ski slope. Instructors love to talk about ski technique, and one day while we were skiing together, Buck told me about this great tip. Several years later, it made it into Ski Magazine under the heading "Top 33 Ski Tips from Professional Instructors." If you Google it, it's listed as the 29th tip and you can see the photo and Matt Boyd's description. Buck ahead of Ski Magazine? Of course, the man from Edinboro has instructor friends in high places!



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Vote for Ellicottville in USA Today

Nominated Best Small Town for Adventure



Ellicottville was again nominated by the national publication to rank in their top 10 of the best.

"Ellicottville calls itself 'New York's playground for outdoor fun and adventure,' and we agree. There's some-thing to do no matter the season, from skiing and snowboarding on Allegany Mountain in the winter to mountain biking, hiking, fishing and kayaking throughout scenic Cattaraugus County." – USA Today

To vote visit www.10best.com. Voting closes at Monday, February 20, 2023 at noon. You can vote once a day until the polls close.



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Holiday Valley
 SKI PLAY RIDE

Holiday Valley Spotlight

Barrel Jam Last Saturday at 42 North Brewing in E. Aurora



Holiday Valley participated in last Saturday's Barrel Jam at 42 North Brewing Company in East Aurora. The day was highlighted by 15+ amazing craft partners, a ski & snowboard rail jam competition hosted by Holiday Valley Parks, music by DJ Euphorium, barbecue by Fat Bob's, specially crafted desserts by Blue Eyed Baker, and other on-site activations. Funktional Flow I Barrel Jam Post-Show closed out the event at 8pm.

EVGV Ambulance Service New Vehicle

Founding Member, Jack Rogan and Current President Steve Ward Reflect



Jack Rogan, one of the founders and first EMT instructor of the original Ellicottville Ambulance back in the '70's.

When the service was originally formed, it was backed by the Chamber of Commerce and relied on municipal funds to operate. It is now an independent entity. Jack noted that the new vehicle, which replaces an older model in the fleet and cost \$175,000, was funded entirely from business revenues and private contributions, and no taxpayer money was spent.

The service changed in 1988 to encompass both Ellicottville and Great Valley, and their name was modified to reflect that. The business also became an independent non-profit organization at the same time. From the beginning, volunteers staffed the vehicles and drove them, and that remains true today. "None of this would be possible without the volunteers," says Steve Ward, President of the Board for the ambulance service. "And it's hard to get volunteers. Most people work two jobs nowadays, or work full time while taking care of a family, so can't always volunteer. The board cannot thank our volunteers enough." He said that the job can be time-consuming. A run from Ellicottville to Olean can take at least two hours out of a person's day, after factoring in paperwork and time spent at the hospital. It could be up to five hours if they have to go to ECMC.


volunteers right now, that isn't always the case, so they are always looking for more. To become a EMT in New York, you have to take a state-regulated course, which involves over 200 hours of instruction across 2-4 months, depending on the class schedule. This is followed by a written exam and a practical skills test to obtain your initial certification. You can opt to become a paramedic, which is a level above EMT and requires additional training. The classes are paid for by the department, making it easier for volunteers to join.



Steve pointed out that other changes in the past 10 years have also made it simpler. One change is that the state no longer requires volunteers to take the full exam and skills test when they recertify. They can complete the periodic recertification online, which is a good incentive for prior volunteers to come back. Another change is a result of advancements in technology. EMTs no longer have to rely on their own strength to lift gurneys with patients into the back of the ambulance. All their ambulances are fitted with an auto loader, which hooks onto the end of the gurney and uses a pulley system to reel it in.

The ambulance service stays abreast of technical innovations related to the equipment stocked within

Steve indicated that while they have a good number of

SEE "EVGV" PAGE B-6

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UPCOMING EVENTS

TUI OSBORNE
 Saturday, Feb. 4
 Enjoy the island vibes of this solo artist at the T-Bar from 4-7PM, plus a tasting hosted by Empire Merchants.



TELL A FRIEND TOUR
 Monday, Feb. 6
 Come hang out and ride with the Tell A Friends Tour athletes! It'll be action packed!



CABIN FEVER DAY
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 Buy a voucher for \$25.99 at a participating shop & redeem for an 8 hour or night lift ticket.



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Presentation at Ellicottville Library

Author Isaiah Rashad to Speak Wednesday, February 15, 6pm



Come hear author Isaiah Rashad who will discuss his latest book at 6pm on Wednesday, February 15th. Rashad says "In this modern Society of uncertainty, the questions of what is right and what is wrong are answered through real life stories of murder, deception and betrayal from the view of a gang member, United States Army veteran, and police officer. And you just may discover that what you believe to be wrong, may just be right." Rashad will not only share his experiences, he will discuss the valuable lessons learned, what they mean for the world and what they might mean for you. This event is free, engaging and thought-provoking! Pictured, Rashad working on "The Silent Policeman" installation in Olean, commissioned by the Rotary Club of Olean in 2017. See article in The Villager 10/12-10/18/2017/

EBC & Sprague's Maple Farms

Successful Collaboration of Over 4 Years



Sprague's Maple Farms restaurant offers some of the best breakfast around! Including homemade breakfast sausage patties!

Joined alongside Randy, Peter Kreinheder, owner of Ellicottville Brewing, the two vowed to stick to one thing, "We wanted to make a beer we could be proud of, one that paid homage to some of the great flavors we're known for."

Although the design has changed over the years, the smooth and rich, earthy wheat beer remains the same, though changes in maple syrup from year to year can add unique new flavors!

Available at your local beer stores across OH, PA, and NY. Try our beer finder on our website if you're having any trouble! Cheers! #brewedtoentertain #spraguesmaplefarms #breakfastbeer #buffalocal

Four years ago EBC proudly announced the beginning of their collaboration with Sprague's Maple Farms!

Randy Sprague, who began sugarin' nearly 40 years ago (pictured above,

left), has helped the farm grow exponentially, "from a few hundred to around 25,000 (maple tree taps)."

If you haven't had a chance to visit, nestled away in a quaint country lodge style building in Portville, NY,

Niagara Festival of Lights

Niagara Falls, Canada - Daily shows now through February 20th. Horseshoe Falls illuminates at 6, 7 and 8 pm. Fireworks 8pm daily,



Right side elevation.

Steelbound

CONT. FROM COVER

5,000 square foot expansion on their brewery and bulk grain facility. This initial phase is estimated to cost \$7 million with completion planned in 2023.

The next step in the expansion is for a 78-room hotel and conference center capable of hosting 400 attendees. Steelbound's hotel and conference center will be added to the existing brewery and distillery facility via a 3,000-square-foot sky bridge. This phase is budgeted for \$10 million and expects to employ over 30 staff with a target date in 2024. The addition of Steelbound's hotel and conference center would be a welcome addition to the Ellicottville area often short on available lodging during major events.

In 2024-2025, the Steelbound plan details the potential development of an employee housing

facility for working families. This phase of the plan is in future development and Steelbound is also looking into federal grants to make this possible.

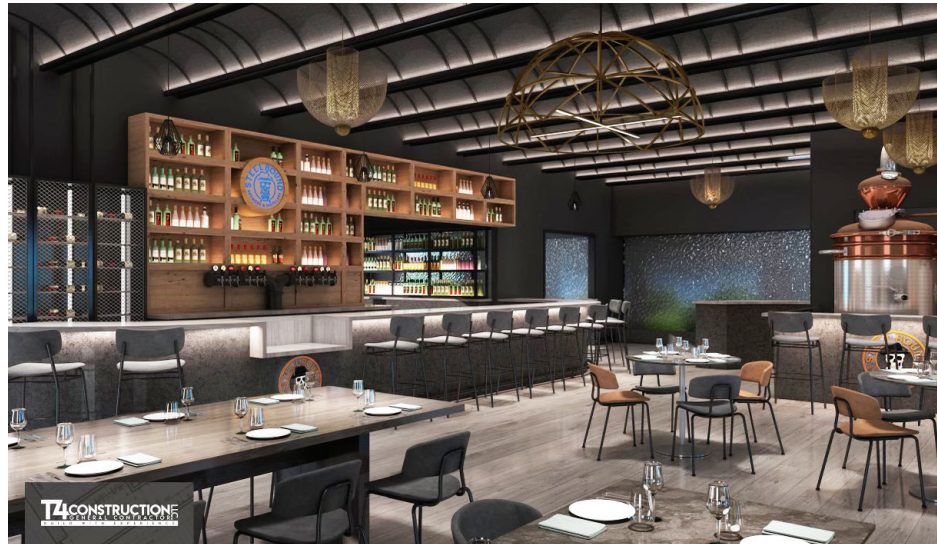
In addition to the plans for the expansion of the Ellicottville location, Steelbound opened locations in Springville in 2020 and added its first franchised location in Dunkirk in 2022.

This week Steelbound Brewery and Distillery owner Bill Bursee was in Las Vegas breaking ground for a new facility there. He shared with us, "We are committed to staying in Ellicottville, not just the hotel conferencing center with new state of the art grain facility on the corner, but we are working on a master plan to re-develop the former cogeneration plant to add a new production facility, we will also be adding a second production facility north of the border in Ontario Canada, we are finalizing the construction

in Pahrump, Nevada this week along with visiting future sites in Las Vegas."

CCIDA Executive Director Corey Wiktor reviewed these details of the Steelbound plan with the Board and noted that the application would be formally presented for approval at the March Board meeting.

Also on the agenda was the application for Pierce Steel Fabricators and Machining in Hinsdale to renovate the 45,000-square-foot former Sanzo Beverage warehouse for steel manufacturing. This project is estimated to be a \$3.3 million investment by Pierce Steel. A public hearing was held at the Town Hall in Hinsdale on January 9th and the attendees were in favor of the project. The CCIDA Board voted to approve the application. For full meeting details and CCIDA updates, please visit the CCIDA website at <https://www.cattcoida.com>.



This week Steelbound Brewery and Distillery owner Bill Bursee was in Las Vegas breaking ground for a new facility, rendering of bar area above.

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STOUT



Catt. Region Community Foundation

George and Marcia Pancio Scholarship Fund



award will be made in Show with Johnny Carson” and more.

The scholarship is also a way to honor Pancio’s contributions to the community through service. Pancio served on a number of community and national boards including the Boy Scouts of America, YMCA, United Way, American Red Cross, Hospital Hall of Roses, Miss America Pageant, Soap Box Derby and the Jaycees.

Perhaps, most importantly though, Pancio was a family man. Pancio and his wife, Marcia Ives Pancio, had six children, 14 grandchildren and nine great-grandchildren.

Marcia, for whom the scholarship is also named, shared many of the same passions as her husband, her family, her community, her country – and even her love of Christmas.

Marcia served on the Olean school board following her husband’s retirement from the district and shared many nights with him as Mr. and Mrs. Claus on the roof of their Main Street home for the cherished Olean event, Santa on the Roof.

One of the more memorable pieces to Pancio’s legacy is of course his many years as Santa Claus.

Pancio portrayed Santa Claus locally in the Santa Claus Lane period and numerous events and famously acted as Macy’s official spokes-Santa for 11 years, even portraying Santa in the Macy’s Thanksgiving Day Parade.

He appeared as Santa on television programs “Good Morning America,” the “Tonight

He was also the final Santa to visit Virginia O’Hanlon Douglas, author of the famous, “Yes, Virginia, There is a Santa Claus,” editorial. “It is truly an honor to play a role in preserving the storied legacy of George Pancio,” said CRCF Executive Director Karen Niemic Buchheit. “This scholarship will be there for Olean School students years to come just as George always was as principal and assistant superintendent – and of course as Santa, too.”

Tax-deductible donations can be made to the George and Marcia Pancio Scholarship Fund at the Cattaraugus Region Community Foundation, 301 North Union St., Suite 203, Olean, NY 14760 or online at cattfoundation.org.

The Cattaraugus Region Community Foundation is the area’s supportive, responsive, and trusted community foundation. Established in 1994, CRCF is growing good by connecting donors to the causes they care about most in the region. Grants from the foundation support many areas, including education, scholarships, health care, the arts, community development, human service, and youth development. To learn more, call (716) 301-CRCF (2723), email foundation@cattfoundation.org, or visit online at www.cattfoundation.org. CRCF is also on Facebook ([facebook.com/cattfoundation](https://www.facebook.com/cattfoundation)) and Twitter (@CattFoundation).

OLEAN, N.Y. - George Pancio is maybe most remembered for his famous portrayals of Santa Claus both locally and nationally, but outside of the red suit, he dedicated himself wholly to Olean schools and the community.

Pancio, born and raised in Olean and a 1952 graduate of Olean High School, served as principal in several Olean schools and served many years as assistant superintendent. He was inducted into the Olean High School Wall of Fame in 2005.

His dedication to the district ran so deep that he even demonstrated it through his car’s license plate, which for decades read “OHS ONE.”

To honor and continue Pancio’s impact on the school district, the Pancio family recently established the George and Marcia Pancio Scholarship at the Cattaraugus Region Community Foundation.

The scholarship will be for a graduating senior of Olean High School planning to study in the education or medical field. The student will also need to complete an essay question about patriotism as part of their application.

The first scholarship

representatives from Blizzard and Tecnica, lunch is served with a side of raffles and giveaways.

A key facet of this event is the bond it creates between the women. It is a very intimate event, with only forty spots open that sold out in just a few weeks. The event has expanded from its previous 25 spots. The small number is a part of the appeal. Reading said, “We want women to be able to ski on the [demo] skis as much as possible”. Blizzard Skis and Mud, Sweat n’ Gears bring a limited amount of demo skis with them so that the women have a unique experience. Only employees from Mud, Sweat n’ Gears and representatives from Blizzard and Tecnica go with the women to provide a professional and organized experience. In addition to the demo skis provided at HoliMont, boot fitters will be available for the women on Thursday at the store to make any necessary adjustments to ski boots.

This event came to fruition when a representative from Blizzard and Tecnica approached Reading last year. She said, “Of course. Let’s do it!” Mud, Sweat n’ Gears has many female employees and because the event is so focused on women in the ski industry,

Reading didn’t hesitate to say yes. To prepare for the event, Reading worked on gathering donations for the raffles and giveaways. Mud, Sweat n’ Gears employees also prepare their demo skis and the store. Last year was a great success. Reading said, “It gives women an opportunity to get to know each other and build camaraderie”. She also hopes that they’ll have great snow and a nice sunny day to elicit the best skiing.

Reading told me, “It’s a way to promote women’s specific ski equipment and women skiing in general”. Brown is the perfect person to feature at the event. “The event is all about women in the ski industry” Reading also said. In addition to pushing the women specific line of ski gear at Blizzard Ski, Reading said she has also “kind of spearheaded this whole movement of women skiers and women specific equipment in general”. As long as there is interest in the event, they’ll keep doing it. Their focus is giving the women as much ski time as possible on the demos they bring. In both its first and second year, the event sold out pretty fast. So, ladies, if you’d like to get a spot for next year, be sure to sign up as soon as the event’s announced.

Women

CONT. FROM COVER

of the event educating, answering questions, and skiing with the women. Reading said of Brown, “She’s been in the industry for a very long time and she’s kind of a pioneer of women specific gear”. Brown will educate skiers in attendance about what kinds of questions they should ask when walking into a ski shop as well as what they should look for in terms of women specific gear. She’ll speak on the history of Blizzard Skis and participate in a Q&A.

Along with wine at Mud, Sweat n’ Gears, they’ll have cheese and non-alcoholic refreshments. On February 24th, at HoliMont Ski Club, lunch will be catered by Dina’s in Ellicottville. Skiers head home from Mud, Sweat n’ Gears at 8pm on Thursday. Friday morning they’re headed to the slopes to start skiing at 10am. Blizzard Skis is bringing 40 pairs of skis for the women. Mud, Sweat n’ Gears will also bring a few of their demo skis for the women to try. After a full day of skiing with Brown, Mud, Sweat n’ Gears employees, and

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Art

CONT. FROM COVER

I have worked with Sara as part of the team for many years now and can attest she has found her perfect niche in a creative business at an ever-expanding company. Sara took some time to give us a glimpse of the road that led her to being the Creative Lead, Graphic Artist, and Marketing Lead at EBC. I share this with you:

The Villager (V): When did you realize art, specifically design and marketing, was your direction?

Sara Corsi (SC): I have always been a creative. One of those innate drives, daydreaming of different stories to tell with art. Growing up I practiced in acrylic, oil, charcoal, you name it. I was that kid in class who would fill up the edges of my homework and notebooks. Was given a special schedule in High School to have extra art studies / independent study. Pursued one year of fine arts major at college.

Then became interested in commercial art, a more dependable career, and design as a discipline.

V: What was your most influential assignment in college?

SC: Planning our senior gallery show, choosing and preparing which of my pieces to hang and putting in the effort to absorb real, honest constructive criticism. We held it at the Tri-Main Building in Buffalo. At the time it was old industrial space turned into a gallery space on an upper floor. Haven't been in that building since, wonder what it looks like inside.

V: How did you pick the company you interned with? What experiences did your internship offer you?

SC: The college I attended allowed a special exemption to apply my real-world freelance projects as internship credits, as I pursued taking freelance jobs as soon as I could to maximize experience and study. After graduation, I applied for an internship at Hero Design Studio (Buffalo, NY). They have long since relocated to California,

but I spent about 9 months there. A gig poster screen print small studio that won all the local gig contracts with a retail space in front. Incredibly cool place (I mean, big indie bang gig posters!) and gained invaluable experience from there.

V: What was your first professional job?

SC: My first professional jobs were mostly low- to no- pay nonprofits and small biz startups. You work your way up into higher level clients with bigger budgets as you gain experience, confidence, and skill. You find your strengths and improve your weaknesses. At one point, the majority of my freelance projects were custom websites but at a certain point I could see the market there shifting to drag-and-drop building and my true love was always in design, illustration and print. Today I still dedicate a certain number of hours a month on tutorials learning new skills, new tech, new apps. Currently, I'm very interested in finding how to utilize AI art into my work flow and mastering prompts, engines, each

new AI platform involves different techniques and skill sets.

V: What was the most fun you've ever had on a job?

SC: The Van Gogh beer for the Beyond Van Gogh immersive experience. What fine artist wouldn't love the opportunity to design packaging to celebrate one of their favorite artists!

Another fun one was working with Brian Moorman on an EBC + PUNT Foundation project. I got a random call on my landline from Florida and it was Brian and I didn't know he was calling, caught me off guard, lol. Had so much fun working with him, doing a group photoshoot on the streets in Buffalo, attending the charity Gala with a bunch of Bills, seeing my work up on the auction screens. That project was a ton of fun.

Another was the recent wall murals for the new Little Valley pub. Being entirely a fine art project, the opportunity to create a massive, cohesive artwork at that scale was very exciting and fun. That piece I painted by

hand in Procreate, and the freedom, trust and support company owner Peter Kreinheder showed was just really, incredibly fun and I was hyper focused.

V: What was your first project with Wax Lily? How many clients and staff do you currently have?

SC: I freelanced under that biz name from 2010-2020. So, 10 years. In 2020, I have since joined EBC as their Creative Lead, Graphic Artist, and Marketing Lead. During my freelance years, I worked solo with the exception of taking some interns from SUNY Fredonia's Design & New Media seniors on to help mentor and help me out.

V: How many packages and labels have you created for them? Which are some of your favorites?

SC: I can't count how many packages, labels, cartons, POS, out of doors, everything under the sun I've created for EBC and other clients. Each new retail brew has a laundry list of supporting packages and graphic items included. Some of my favorite EBC labels have been Strawberry

Crunch Bar Cream Ale, which is a nostalgic + fun package. I loved working with the Falling Piano guys from Mexico City on a series of labels. Probably my favorite to-date is Tailgate Time IPA, always wanted to do a *wimmelbuilder/'where's waldo' themed design and this ended up being the perfect opportunity, and people seem to really have been excited about that one!

V: Advice for new designers or students entering the work force?

SC: Learn how to prepare your files properly for the corresponding output. You must learn how to prepare color profiles, layers, trapping, and be able to predict how things will look on press vs. litho vs. digital, on various substrates and mediums. Get familiar with the tech and tour some print shops. One thing I pride myself on is thorough print file preparation. If you're entering packaging design, this is a solid MUST.

Sara's full portfolio can be viewed: <https://saracorsistaley.myportfolio.com/>



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LIFESTYLES & LEISURE

Mayville Winterfest

Long Running Festival Kicks off February 17, 2023



Friday evening, February 17th, at 6:30pm with the Opening Ceremonies. The king and queen of the festival are introduced, and last year's king and queen hand over their crowns. This usually takes place next to the ice castle. However, due to unseasonably warm weather, the committee hasn't been able to obtain the ice. Sally says not to worry. Even without the ice castle, the opening ceremonies are fun to attend. They are working on building a snow castle instead. Food will be available for purchase from the Best of Buffalo by Byron, and DJ Carmello will be MC'ing that night.

By PATRICIA MEASER

over the years. It started out with someone carving an ice castle and advertising it, as a way to get people to come into Mayville and support local businesses during the winter months. This annual event has grown into a full-blown festival with food, crafts, games, and fireworks. Winterfest now fills up Lakeside Park in Mayville, with separate sections for food trucks, a beer and wine tent, a vendor shopping area, and a snow sledding hill. There is also a designated kids' area in the enclosed pavilion next to the playground. The building will be heated and will provide yard games, face painting, and more.

The festival kicks off

And there is so much to see and do all weekend! Carriage rides are offered all day, and if weather permits, snowmobile rides for the kids. The Dewittville Fire Department will be on hand to demonstrate how they would handle a cold-water rescue on the lake. A wood carving demonstration and raffle is scheduled for Saturday, along with a Chili Cookoff and a Pet Parade. The music duo "Interstate Day Dream" will play from 5pm-8pm, after which is

SEE "WINTER", PAGE B-7

Snowmobile Clubs in WNY

Benefits of Membership on Over 10,000 Miles of Trails



By PATRICIA MEASER

Wintertime in Western New York: It might snow, it might rain, it might do nothing...but those who love riding their snowmobiles pray for good snow, and plenty of it. When the weather and trail conditions are just right, all they have to do is hop on their machines and go. Trails to ride abound everywhere. Thanks to snowmobile clubs, there are over 10,000 miles of trails in New York State. About 850 miles of that are within Cattaraugus and Chautauqua Counties. Each snowmobile club maintains a system of trails that connects to

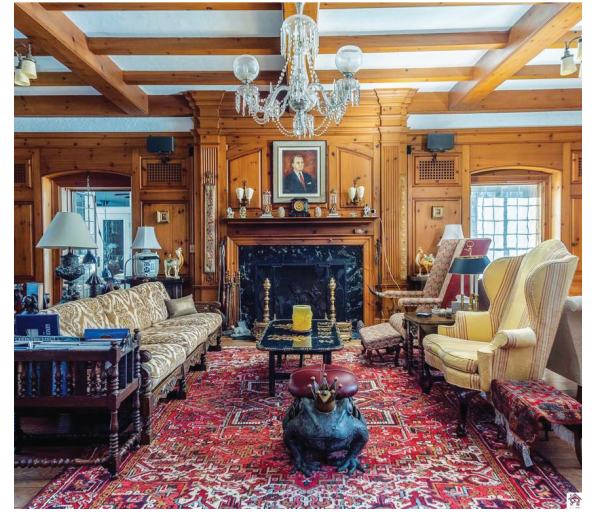
others, so that a person can ride across the entire state, into other states and even into Canada. The clubs work on riders' behalf to get permission from land owners to have a trail cross their properties. They then take responsibility for grooming those trails; i.e., keeping them clear and leveled, removing obstacles, and compacting the snow to improve the condition at the surface, making for a smoother ride. Club members volunteer to plainly mark the trails and update maps. In addition to grooming, each snowmobile club offers courses for new members on how to ride safely, how to care for their

snowmobiles, and what is best etiquette on the ride. Some act as advocates of safety legislation and policies that support riders, working closely with groups such as the New York State Snowmobile Association (NYSSA) and the International Association of Snowmobile Administrators (IASA). They also petition for state funding to help defray costs. Many people start snowmobiling for the comradery. Club members are passionate about the sport and willing to help arrange group rides, offer tips, and of course, those great maps! Joining a snowmobile club is easy and relatively inexpensive. Most clubs offer a link to join from their website or Facebook page. Dues average about \$35 per year. That money goes toward purchasing and maintaining grooming equipment, planning group trips, and covering basic overhead. If all that doesn't convince you to join a club, then consider this: NYSSA requires that anyone riding a snowmobile in New York State must have it registered in that state. Registration is \$100 if you

SEE "SNOW", PAGE B-7

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Paul Morrissey Live in Jamestown

National Comedy Center Records New Album for Comedian



Tickets are now available for "An Evening of Comedy with Paul Morrissey: ICE CREAM VS EVERYTHING" on March 24 and 25.

Jamestown, New York The National Comedy Center, the nation's official cultural institution dedicated to the art of comedy, will present acclaimed comedian Paul Morrissey – performing on stage in Jamestown, NY -- as he records his new comedy album in front of a live audience. Tickets are now available for "An Evening of Comedy with Paul Morrissey: ICE CREAM VS EVERYTHING" on March 24 and 25.

With national television appearances on CBS's The Late, Late Show and The Late Show with David Letterman, Paul Morrissey has headlined clubs and theaters across the country, opened theater tours for Jim Gaffigan and Tom Papa and performed at major

comedy festivals including the Just for Laughs Festival in Montreal, the Montreux Comedy Festival and the National Comedy Center's Lucille Ball Comedy Festival. He co-hosted the "Come To Papa with Tom Papa" podcast on Bill Burr's All Things Comedy Network, has been a writer on projects for CBS and FOX, and has appeared in Nike commercials with NBA star Chris Paul. Morrissey's latest comedy special, "A Real Humdinger," now has over 15 million views on YouTube and Facebook.

"I'm ecstatic to be coming back to Jamestown! As a smalltown kid from upstate New York, following my dream for a career as a comedian felt like a long shot. I'm very passionate about standup, and also a

huge student of comedy and its history. Being a part of the Lucille Ball Comedy Festival several times was an important part of my development and success," stated Paul Morrissey. "The National Comedy Center was still under construction during those years. I'm flattered and excited to get this opportunity to perform in Jamestown once again, now that the Center is completed -- and to record an album in such a unique and historic place. I hope the comedy fans there are excited to see the shows and share this special weekend with me."

Morrissey will perform four shows at the Lucy Desi Museum's Tropicana Room, Friday, March 24 and Saturday, March 25 at 7pm and 9pm. Tickets: ComedyCenter.org/events.



VR

CONT. FROM COVER

The exhibit features 15 unique interactive displays and 12 VR 'experience pods' for guests to step into a variety of family-friendly virtual worlds. Visitors will have the opportunity to create their own experience, combining STEM concepts with playful interactives that reveal how individual elements of VR work.

Amy Biber Collson, Director of Marketing and Public Relations with the Buffalo Museum of Science, describes Reinventing Reality as "an interactive, immersive experience that provides opportunities to engage in virtual worlds and learn about the technology that makes it possible. Hands-on displays introduce guests to VR headsets and explore the principles that make virtual worlds seem real."

"What our guests might not realize before they visit is how the technology behind virtual reality

is finding applications beyond entertainment," says Amy. "Guests have the opportunity to learn how VR is finding its way into fields like healthcare and journalism, and how it's becoming a tool used in many professions today."

The exhibit presents concepts in highly interactive ways. The hands-on stations allow guests to see how this technology is applied. Visitors can also step into VR pods to engage in games and experiences like Angry Birds VR and Synth Riders VR, create a 3D masterpiece or explore the ocean floor. These games combine the worlds of VR with gaming for an incredible experience.

"It's designed for multigenerational learning," says Amy. "We've watched parents and grandparents being equally entertained as their children. After putting on their VR headsets and being transported to virtual worlds, guests of every age reach out to try and touch what they're seeing."

by Virtual Science Center (VSC) and is presented in English and Spanish. "VSC did a nice job of building an exhibit that can be enjoyed by the whole family. Even when a child or parent is wearing a headset, their family members can view what they're seeing on an accompanying screen so everyone can share the experience together." Each station also features a sanitizing station for the wearable headsets that run between uses.

Stop in to the Buffalo Museum of Science to experience Virtual Reality firsthand, and learn about the impact it is making in STEM fields. The exhibit runs through June 18 offering plenty of time to stop in and experience it. Advance ticketing is encouraged and available online at <https://www.sciencebuff.org/>, \$26 adults, \$23 ages 2-17 which includes admission to all museum galleries and science studios, \$6 museum members.

After all, who doesn't want to escape from reality for a bit?

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AACCD

CONT. FROM COVER

St.) has shown itself to be supportive of Black History Month activities both as a chain and as a neighborhood supermarket. Tops shoppers will be pleased to learn that the store is again hosting its popular Black History Month essay contest for students in grades 3-8. These young writers will write about a Black history figure or celebrate a personal hero or heroine for their positive impact on the essayist's life. Entries are accepted online at <https://www.topsmarkets.com/BlackHistoryMonth>, or by postal mail at Tops/Black History Contest, Tops Markets, LLC, Attn: Public Relations Department PO Box 1027, Buffalo, NY 14240. The winning essayist will receive a \$50 Tops gift card for personal use as well as a \$100 gift card for their school. Entries must be received from the website by February 17 or by February 21 via mail with a February 17 postmark.

In addition to motivating up and coming literary greats, Tops of Olean will join Mrs. Moore by honoring the classic artistic talent of the Harlem Renaissance via an AACCD-curated display. This exhibit can be viewed during store hours until the end of February. "Coffee with Della", an in-person coffee hour discussing AACCD's progress and local history, will be held at Tops on Saturday February 25 from 11am-2pm.

AACCD has another community display available for year-round viewing at the Olean



The new location for the African American Center for Cultural Development at 214 North Barry Street in Olean will greet the public for the first time with a first floor tour on February 27 at 5pm. This is just one of the many activities scheduled for Black History Month 2023.

Point Museum/Fannie Bartlett Historic House (302 Laurens St.). This and other exhibits can be enjoyed Wednesdays and Fridays from 1-5pm or by appointment. Appointments and walking tour plans can be made by calling (716) 376-5642 or emailing ddeckman@cityofolean.org.

The highly anticipated public opening to AACCD facilities will wind down Black History Month on February 27. The first floor of the center will be open to visitors for a tour from 5-5:45pm. Following the AACCD debut, guests will join Mrs. Moore, Olean historian David Deckman, and Olean Historical Society president Steve Teachman for a public discussion at Jamestown Community College's Cutco Theater. Olean's involvement with the Underground Railroad and other historical points of note will be discussed at 6pm during "A Conversation with Olean Historians". The evening is free to the public, but attendees' gifts to AACCD can be made and will be accepted with

gratitude.

Mrs. Moore has a busy speaking engagement schedule planned for the month before and after the Tops presentation and center grand opening. She will also be speaking at the Olean Public Library February 8 at 11am for the Daughters of the American Revolution. March 1 finds her at Salamanca High School at 2:30pm to share local heritage and history with the students.

Black history and culture is active not only in February but all throughout the year, and Olean locals can keep current on AACCD by visiting their website and Facebook ([facebook.com/people/African-American-Center-for-Cultural-Development/](https://www.facebook.com/people/African-American-Center-for-Cultural-Development/)). Friends of AACCD can help the center's work by visiting https://cattfoundation.fcsuite.com/erp/donate/create/fund?funit_id=2189. Planned AACCD activities include a chili cook-off, hosting speakers and musicians, Juneteenth celebrations, and a gospel praise music festival; cultural aficionados are wise to connect and join the loop.

Ace Frehley of KISS in Jamestown

Original Guitarist of Legendary Band Performs April 29



THE VILLAGER - Rock & Roll Hall of Fame inductee Ace Frehley, founding member of the band KISS, will be playing a concert at the Reg Lenna Center for the Arts in Jamestown on Saturday, April 29, 2023 at 7pm. The original guitarist for KISS, Frehley will play songs from the band's catalogue, as well as his solo classics. The Jamestown band, Hot at Bats will open the show. Ted Shredd from Buffalo's 97 Rock will host the show.

Tickets go on-sale, Friday, February 10 at 12

noon at RegLenna.com. He exited the band in Western New York 2002, but continued events producer SitrlerHQ is organizing the event. They recently produced the sold-out 10,000 Maniacs 40th anniversary concert at the Reg Lenna Center for the Arts this past May. They are also the group behind NIGHT LIGHTS and other experiential events.

"I'm still flabbergasted to know that Ace Frehley is coming to rock Jamestown," said Doug Sitrler of SitrlerHQ. "He is a beloved, legendary guitarist, who is a founding member of one of the world's biggest rock bands. This show is going to be very special."

Ace Frehley is the original lead guitarist of the legendary rock band KISS, which he co-founded in 1973. During his first tenure with KISS, the band soared to unimaginable heights. They were truly the biggest band in the world. Their hard rock anthems and explosive live shows made them beloved by millions of music fans. After leaving KISS in 1982, Frehley created his own solo band Frehley's Comet. Frehley rejoined KISS in 1996 for a highly successful reunion tour.

He exited the band in 2002, but continued to release several solo albums. KISS was inducted into the Rock & Roll Hall of Fame in 2014. Frehley continues to create new music and tour extensively with his band.

"We expect three generations of music fans to attend this concert," added Sitrler. "Ace Frehley has been creating amazing rock music for decades, he still proudly waves the rock and roll flag."

Sitrler said that a great part of hosting these events, is that they bring people to discover downtown Jamestown. He notes that people will come to town early and visit the National Comedy Center or patronize the local pubs, restaurants and hotels.

Sitrler said, "We can't thank enough the City of Jamestown for helping make these events, not only happen, but affordable to concert goers. Funds from New York State Downtown Revitalization Initiative, Jamestown Local Development Corporation, and Fund for Downtown Programming are what makes these events a reality."

Ladies Night: Potter's Wheel Class

Unplug in the Mud, February 11, 7pm Pearl City Clay House

Jamestown - Unplug with mud in this one-time class for adults interested in learning to use the potter's wheel. Have fun and get messy with your girlfriends and get some pot throwing lessons from our excellent clay team. We'll supply the studio

and sweet treats, you are welcome to BYOB (and a designated driver). Seating is very limited - sign up today!

Expect to end the class with two finished clay pieces to be glazed, fired and picked up at a later date. Working with clay is messy. Bring an apron and a non-terrycloth towel or bandanna to wipe your hands. For more info call 716-488-2529 or email info@pearlcityclayhouse.org. Pearl City Clay House is located at 220 East 2nd St, Jamestown, NY 14701



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Lights

CONT. FROM COVER



Frank Pitillo was the captain of the Ellicottville High School football team. When he was tragically killed in a motorcycle accident in 1976 friends and family pulled funds together to install lights at the fields. The lights were installed in 1977, but have not been replaced since. Nick saw the need, and began fundraising efforts in order to replace the lights in his brother's honor.

to run a second. Lynn and Tammy Eddy stepped in and offered their condo in Mexico for the second grand prize.

"The support from the community is, as always, amazing." Nick received an overwhelming amount of generous donations from local restaurants, shops and business owners. Prizes include stay and play packages at Holiday Valley, HoliMont, Wingate, Base Camp EVL, bar tabs at local bars, gift certificates to local establishments, and more.

Ellicottville native Frank Pitillo, Nick's brother, was ranked #1 junior skier in America and was to begin training for the Olympics when he was tragically killed in a motorcycle accident in 1976. Friends and family pulled funds together to install lights at the Ellicottville High School football fields, where Frank was team captain. The lights were installed in 1977, but have not been replaced since. Nick saw the need, and began fundraising efforts in order to replace the lights in his brother's honor.

The fields are utilized by not only the Ellicottville Schools, but the community as well. The little loop football teams host games and practice on the field, as well as other men's and women's sports. "It's not only for Frank, and the schools, but for the entire community."

Once all squares have been sold, the Super Bowl pools will have raised \$20,000, and by the end of Super Bowl Sunday, the total raised for the Frank Pitillo Lighting Fund will exceed \$80K. Villaggio will be hosting a live Super Bowl Party starting at 5pm

February 12 to celebrate with DJ's and prize announcements at the end of each quarter. Packages include treats and sweets from Cup Caked, EVL Coffee Company, wine tasting at EVL winery, Ice Cream at T-Bar, brunch at West Rose, dinner at Dinas, bar tab at Madigan's, dancing and drinks at Balloons, cocktails at The Banq, and Ax throwing at Ratchet Hatchet. First Quarter prize will be "Ellicottville is more than Skiing Package", which includes a 2-night stay at Wingate, Fly Fishing tour from 716 Fly fishing, and Foursome of indoor golf from EVL indoor golf. Halftime Prize will be "Stay and Play Package from Holiday Valley" including a mid-week lodging package, skiing or golfing included, lunch at Holiday Valley and ski or snowboard rental from Boardroom. Third Quarter Prize is "Stay and Play Package at HoliMont" including 2 days lodging at the new Base Camp EVL, skiing or mountain biking for 4 at HoliMont,

Brewery tour and tasting for 4 at EBC Little Valley and ski rentals from City Garage. 2 Final Grand Prizes are either 1 week in Zihautanejo, Mexico or 1 week in Costa Rica. Nick has yet again been overwhelmed by the generosity of the Ellicottville community. "I'm surprised, but I'm not surprised. This community is just awesome. Whenever there's a need, everyone pulls together and finds a way to get things done. That's why we live here."

Anyone interested in one of the last 19 Football squares can contact Nick at Villaggio (716) 699-2199 or on Facebook at The Frank Pitillo Memorial Lighting Fund. Everyone is invited to come celebrate at the live Super Bowl Party on Sunday, February 12, 5pm at Villaggio, 7 Monroe Street. In addition to the prize announcements, guests also have the opportunity to enter and win 50/50 raffles and auctions.

Small Satellites for Big Science

Martz-Kohl Observatory Event February 15, 2023 at 7:30pm

FREWSBURG – As Weather Lead at NASA Headquarters. During his 36-year NASA career, he developed and flew in space several auroral UV remote sensing instruments, managed the Marshall Space Flight Center's (MSFC) science research organization, which includes the disciplines of Astrophysics, Planetary Science, Heliophysics and Earth Science, and served as the MSFC Chief Scientist. A laboratory physicist by training, he earned his BS in mathematics and physics from Ouachita Baptist University and his Ph.D. in physics from the University of Arkansas. Dr. Spann is the author or co-author of more than 70 peer-reviewed journal articles primarily in space physics. He was the Principle Investigator of an international 6U CubeSat mission with the Brazilian space agency called SPORT that will investigate the conditions

in Earth's ionosphere that lead to disruptions in communication and GPS signals. He is also heading up the first Lunar Gateway science payload called HERMES that will study the solar wind and enable better space weather forecasting.

Dr. Spann grew up in Recife, Brazil from age 5, where his parents served as missionaries for over 33 years. He attended a Brazilian school (Colégio Americano Batista) through elementary, then a small international school (American School of Recife) before returning to the United States for college (Ouachita Baptist University and the University of Arkansas). He is an avid soccer fan, enjoys photography, on occasion relaxes with his guitar, and has a strong interest in the overlap of science and faith. Location: Martz-Kohl Observatory, 176 Robbins Hill Road, Frewsburg, NY 14738

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By: MOUTH SAY TONGUE

and Ron have been playing in Evl for a couple decades. They play a rock/pop/blues/folk set of covers that you can dance or listen to.

12Gates of Evl is a player with Jason Wedlock from 7-10pm. Jason plays classic rock/bluegrass/blues/pop set of covers.

Finnerty's joins the party with Danny and Brendon from 8-11pm. They play a multi genre set of covers. Try the dart board, pool table, Birdie King video game for some competitive fun. The many TVs and food make for a great place to watch the Super Bowl.

Madigans closes it out with Dj SI from 9-2am in the sound booth layin down the thumpin for the bumpin out on the dance floor.

SATURDAY - The Gin Mill is the early bird with Davey O from 2-5pm. Dave plays a folk/roots/indie set of originals and covers while you enjoy a late lunch or early dinner. Hazzard County takes the stage from 8-12am. This band plays classic and new country. If you like craft cocktails visit The Carriage House Sidebar and try some high end liquor.

We return to Balloons for Cats on Holiday from 6:30-10pm. This Cleveland band plays a zydeco/swamp boogie/blues/roots set of covers and originals. The Girls of Grosh return in the back bar from 10-1am with their fine music and Dj Bad Weekend will lay down some sauce so you can do the floss on the two dance floors.

12 Gates of Evl is back with Alexander James from 7-10pm. He plays a rock/pop/dance/hip-hop set of covers. Try one of their delicious deli sandwiches.

Finnerty's will host Jay McDonnell from 8-11pm. Jay plays acoustic based rock like Eagles, CSNY,

Petty. Try their award winning wings.

Madigans is back and so is Dj SI from 9-2am puttin the funk in the trunk. Get warm by the wood stove or catch fire on the dance floor.

SUNDAY- We're back at The Gin Mill yet again and they're not done. They will host Meet the Bacons from 2-5pm. This husband and wife team plays a rock/folk/Americana/country set of covers. Try the Bloody Marys and enjoy the Super Bowl.

Villaggio will host it's weekly ALYCE Pasta and Prime Rib Night from 5-9pm but will stay open till the end of the game. Tui Osborne will return next week.

Monday is Strings and Wings at Balloons from 4-10pm. You can't beat 50 cent wings and a fine craft beer selection and the very talented Chillbillys as musical hosts from 6-9pm. They play a rock/pop/folk/country set of covers featuring fine guitar solos and wonderful harmonies.

Tuesday The Gin Mill will host the Marty Peters Duo from 7-10pm. They play blues and rock covers from the 60-70's.

Wednesday we end the seven day weekend like we have for the last 39 years with the Joe Wagner and Company, Wing, Wednesday from 8-12am. Joe plays a folk/country rock/rock/blues/pop set of covers you can sing-a-long to. \$1 wings and \$1 off all domestics makes this a locals favorite also.

We hope you had a marvelous time in our village and that you tell all your friends and come back often but wherever you are PLEASE, ALWAYS SUPPORT LIVE MUSIC!!!!!!!!!!

Beat on the Street:

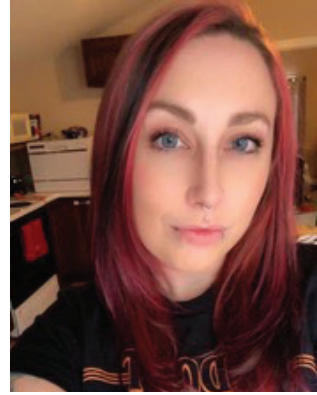
What was Your Favorite Toy as a Kid?

By CHAD NEAL



Greg W.- Gameboy... end of conversation.

These past generations are slowly going the way of the dodo, the Greatest Generation is all but gone, and the Baby Boomers are today's great-grandparents while Generation X is starting to takeover the grand parenting role. All of these generations have played with toys, perhaps starting with the ball in a cup toy and carved wooden toys, to the heyday of toys when plastic started being widely used. The toy explosion started during the childhood of the Baby Boomers and evolved into a several billion-dollar industry. Generation X really saw the agony of parents who bought the many toys that pretty much became obsolete when the next new toy came out. And the technology boom also stated during the X's childhood and it's only blown up exponentially since. The Millennials and Gen Z have and had toys that the Baby Boomers would never have thought of when they were kids. What was your favorite toy as a kid?



Sondra L.- Barbies and my sister loved to pull the heads off!



Jonny B.- Animal Muppet. It's around here somewhere.



Taylor G.- Tonka trucks! Our driveway never had potholes.



Don P.- Legos! I'd play with them for hours.



Kim E.- My imagination ...then, of course, my Raggedy Ann doll.

Villager Photo Contest

The Villager is looking for your great photos. Snap a few pics of your family, friends or yourself enjoying reading The Villager wherever you are and send it in. We will place it in our next edition and be sure to credit you. email info@thevillager.com or call 716-699-2058. Can't wait to see what you send in!!

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Wallace

CONT. FROM PG. 3

favorite event. "It's so hard for me to pick a favorite, but seeing Holiday Valley Resort packed with families and friends waiting to hear a production that our small office organized is incredible. We've hosted everything from KC and the Sunshine Band to Three Dog Night, to Journey and The Stix's for the 4th of July weekend, and every year we're amazed. Ticket sales, marketing and advertising, coordinating set up and the production of the event can be grueling, but it's well worth it! I love looking out on the hills of Holiday Valley once the band is on stage, taking in the crowd as the music fills the air. It's an experience that I have a hard time putting into words."

Jessica started with The Chamber in 2018 as office coordinator and unexpectedly uncovered her passion for tourism, and the marketing and advertising industry. "Working with our local business community and organizing Ellicottville's annual events is such a fulfilling, fun job. I'm lucky to live here and experience first-hand the impact The Chamber has." She remembers Ellicottville from years ago when she was a child. "It was just a small ski town back then. The Chamber has worked hard to successfully transform Ellicottville into what it is today. With

the help of our local and area business members and partners, it's become a four seasons destination resort. I'm so grateful to be a part of the growth in the community I grew up in and am now raising my children in."

According to Jessica, what makes Ellicottville stand out is the community itself. "Not only is there a wide variety of small and not so small businesses, but no two shops are the same. Everyone has found a niche. The culinary scene is unmatched. We have such a variety of restaurants, for any flavor pallet any time of day. The resorts are always looking for new ways to keep us entertained and outdoors. Our community works hard to keep our village special and welcoming, almost like you're walking into their home when you enter their establishment."

While Jessica is involved with the Chamber by day, she recently began bartending at The Silver Fox Steakhouse in the evening hours. She has enjoyed the challenge of learning their crafty cocktails and finds it a fun way to connect with the community and area explorers. Jessica has a lot of experience and love for the customer service and restaurant industry, as her stepdad (or bonus dad as she says), Tom Fenton, built The Red Garter Restaurant in Salamanca in 1994. "A lot of my childhood was spent at The Garter as my mom and Tom ran the restaurant for about 15 years. It's where I learned

the love for the industry, and the hustle. It's such satisfying work!"

There's no doubt that Jessica has had quite an impact in the Ellicottville community. Through her work over the years with the Chamber of Commerce, raising her kids here, and now bartending at the Silver Fox, Jessica has only begun to make her mark. Brian speaks highly of Jessica. "She has the ability to think big picture, no matter what the circumstances are. I've come to understand that her work ethic is built on passion and is a direct reflection of the things she has and will continue to do for our community."

When asked what's next, Jessica replied with "That's a loaded question!" She tells us that right now she's enjoying the hustle of the work and looks forward to seeing what unfolds during 2023. "We're always discovering and strategizing with our team in this ever-changing industry. It's those discoveries that propel us into the chapter for Ellicottville." She also said she looks forward to expanding her knowledge of the industry and is looking forward to doing a little more traveling and exploring.

For a full list of Chamber Events visit ellicottvilleny.com and stop down to the Silver Fox Steakhouse to visit Jessica and sample one of their many delicious cocktails!

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EVGV

CONT. FROM PG. 5

each vehicle, and makes updates every few years. The board takes input from the volunteers to determine which upgrades to make, such as the latest model defibrillator. In the past, an EMT would have to call ahead to the hospital with the defib readings. Now, the machine transmits the readings automatically.

The volunteers also determine the placement of the equipment, storage boxes, etc. All three ambulances are configured the exact same way, so that in an emergency, the EMTs don't waste time looking for things. This has the added benefit of making it easier to move equipment from one vehicle to another when needed, such as with this latest purchase.

The ambulance services are also in need of volunteer drivers. Becoming a driver



The Ellicottville Great Valley Ambulance Service is an independent non-profit organization staffed all by volunteers. The \$175,000 purchase of the new ambulance was funded entirely by business revenues and private contribution, no tax payer money was spent. (Pictured, left to right: Dan Kruszynsk, Laura Finnegan and Tracy Godfrey.)

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entails taking just a brief course on how to drive an emergency vehicle in traffic. The service needs drivers for not only their three ambulances, but also their "fly car." This vehicle is used when a call requires a paramedic, but the ambulance is already enroute. The fly car gets the paramedic to the scene. Steve explained that a paramedic can do more than an EMT, like start an IV or administer medications.

If you are interested in becoming a volunteer EMT, paramedic, or driver, contact your local fire department. The ambulance service purchases and maintains the equipment, but the staff are provided by and trained by the fire department.

★ ★ Sudoku Challenge ★ ★

This Week's Difficulty Level: ★ ★ ★ ★ ☆

To solve a Sudoku puzzle, place a number into each box so that each row across, each column down, and each small 9 box square within the larger diagram (there are 9 of these) will contain every number from 1 through 9. In other words, no number will appear more than once in any row, column, or smaller 9 box square. Working with the numbers already given as a guide, complete each diagram with the missing numbers that will lead to the correct solution....Good luck!

Last Week's Puzzle:

1	3	4	7	3	2	5	8	9
3	9	5	1	6	8	2	7	4
7	2	8	4	5	9	1	3	6
2	1	7	5	9	6	8	4	3
4	8	9	3	2	1	6	5	7
5	3	6	8	4	7	9	1	2
9	7	1	2	8	3	4	6	5
8	4	2	6	7	5	3	9	1
6	5	3	9	1	4	7	2	8

7	1	4		9	2	8
8		2	1	6	4	7
	2	7		3	1	
1	3	6				
9	5	3		8	6	
	4		7		9	3
						1
1			5	2		
	6	1		4		

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Winter

CONT. FROM B-1

the fireworks show. Also on Saturday, the 8th annual Polar Plunge starts at Noon. Proceeds from the event will be donated to the St. Susan Center in support of their mission to feed the hungry. Sunday events include a snowman/snow-animal building contest and a 5K Run. New for this year: MCCOC has partnered with a local charity, The Glass Half Full, for the

first annual Mayville Winter Spike Fest! This is a solo, buddy or bring your own team volleyball tournament. They caution that this is an outdoor tournament, so remember to dress appropriately. Also, because of unpredictable weather conditions, please expect recreational/intermediate level play. When asked how the committee manages all these activities along with the sheer volume of people, Sally responded, "lots and lots of volunteers." They have volunteers to man

the gates, put up the castle, manage the five different parking lots, and provide direction. Planning for Winterfest started back in October to have enough time to arrange the logistics, food, music and work with sponsors. But according to Sally, it is all worth the effort. "I love just seeing it all come together, seeing families come out and have a good time together and kick that cabin fever." For more information on the activities and sponsors, visit www.facebook.com/MayvilleWinterFestival.

Snow

CONT. FROM B-1

are not a club member, but only \$45 dollars if you are! You don't even have to be an NYS resident. You may be thinking to yourself, "That's all well and good, but I've never had a snowmobile." For those of you who have never participated in this sport, please consider the benefits of giving it a try. It's a great social opportunity and something that's fun for the whole family. Anyone 18 years of age can operate a snowmobile in NYS. Youth between 14 and 17 years old can ride without

adult supervision as long as they have completed a state-approved training course, such as those offered by clubs. Children between 10 and 13 years old can also ride after completing the course, as long as they are accompanied by an adult. Children under the age of 10, those under 14 without the training course certificate, can ride only on their parents' or guardians' property. But, you can get them started at home and get them excited about the sport! You can always rent a snowmobile first to see if you and kids will enjoy it. Another great reason to try it out is the health benefit. An IASA study shows snowmobiling exposes riders to more fresh air and daylight,

which are much needed in the winter months to help combat Seasonal Affective Disorder. And riding itself is rather physical. Riding 150 minutes per week provides what is considered as approved moderate level of physical exercise. Last but not least, there are so many other organized activities during riding season that you can enjoy, such as races, winter festivals, related fundraisers and games. So, instead of sitting at home wondering what to do in the winter, get a sled, join a club, grab some friends and hit the trails! For more information or to find the snowmobile club closest to you, visit the NYSSA website at www.nysnowmobiler.com.

Ellicottville Town Zoning Board

Short-Term Rental Committee Held First Meeting

BY DAVE PARKER

at 0 Bella Vista Drive to construct a single-family residence. Following the close of the public hearing the Board reviewed the comments received at the public hearing and application materials then granted the requested variances.

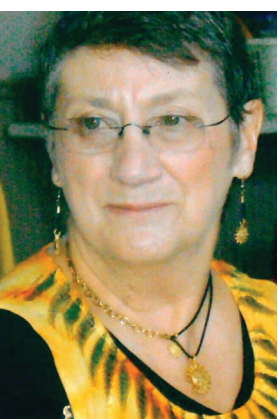
ZBA Board Chairperson Cindy Dayton reported that the short-term rental committee held its first meeting. For full meeting minutes and Town Zoning activities, visit their website at <https://www.ellicottvillegov.com/planning--zoning.html>.

~ Doreen Sullivan 1944 -2023 ~

Creative Woman, Dedicated to Her Loving Family

Doreen had many interests and things which she was passionate about. She was a Past Executive Member of the Therapeutic Touch Network of Ontario (TTNO) and a member of the Theosophical Society. She was very creative. Some of her favorite pastimes and activities included creating art and crafts, listening to and teaching music, playing her pan flute, skiing and pursuing new interests. Doreen had a very creative mind and an eccentric personality as she appreciated everything around her from colors and how things in the space made her feel. Her favorite place to be was in the comfort of her own home as it was her sanctuary. But most of all the biggest priority in her life was her Family as every interaction

meant the world to her. In accordance with her wishes, cremation has taken place and arrangements are entrusted to Essentials Cremation and Burial Services. A Gathering of Remembrance will take place at the Delphi Hall, 4414 Portage Rd., Niagara Falls on Friday, February 10, 2023, at 11:30am. In lieu of flowers, donations may be made to Wellspring Niagara in Doreen's Memory. Online condolences may be shared on Doreen's tribute page found at EssentialsNiagara.com. "I would like to think that my life has some meaning for others, that in some way, I have been able to have a positive affect on those around me." - Doreen Send Your Love at essentialscsbs.com



It is with great sadness we announce Doreen's passing from this physical earth on Monday, February 6, 2023 at the age of 79. She leaves behind the love of her life Peter, her adoring children Heather (Geoff) and Christine (Steve) as well as her grandchildren Gabriel and Amelia who were the sparkle of her eye. Sister to the late Don (Ruth) Franks.

Retro Images

Photo Picks From CATT and CHQ Counties



Rigoli's Grocery - King and Barrows St. Jamestown NY

Classified

PUBLIC NOTICES

NOTICE OF FORMATION: R.L.T. Renovations LLC. Articles of organization filed on 4/26/22 with the SSNY. SSNY has been designated as the agent of LLC upon whom process against it may be served. SSNY shall mail process to Rob Trabert 57 Pineview dr. Delevan, N.Y. 14042 Purpose: handyman and general construction.

NOTICE OF FORMATION: Luvia Healing Arts, LLC. Articles of Organization were filed with the Secretary of State of New York (SSNY) on 1/19/23. Office location: Cattaraugus County. SSNY is designated as agent of LLC upon whom process against it may be served. SSNY shall mail a copy of process to: Luvia Healing Arts, 728 Front St., Olean, NY 14760. Purpose: For any lawful purpose.

NOTICE OF FORMATION: Magro Speech Therapy, PLLC. Art. of Org. filed with the SSNY on 10/13/22. Office: Cattaraugus County. SSNY designated as agent of the PLLC upon whom process against it may be served. SSNY shall mail copy of process to the PLLC, 133 N. 21st Street, Olean, NY 14760. Purpose: Any lawful purpose.

NOTICE OF FORMATION: Carpys Print Company LLC filed with the Secretary of State of New York (SSNY) on December 23rd, 2022. Office: Cattaraugus County. SSNY is designated as agent of the LLC upon whom process against it may be served. SSNY shall mail copy of process to: 1555 Olean-Portville Road, Olean, NY 14760. Purpose: Any lawful purpose.

NOTICE OF FORMATION: Zoar Valley Software LLC Articles of Organization filed with Secretary of State of New York (SSNY) on 12/3/22. Office location: Cattaraugus County. SSNY is designated as agent of LLC upon whom process against it may be served. SSNY shall mail process to: 9891 Point Peter Rd, Gowanda, NY 14070. Purpose: any lawful act or activity.

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NOW HIRING Executive Assistant for immediate opening, Cattaraugus County Industrial Development Agency (CCIDA) is seeking a full-time person with well-rounded skills. Skills to include bookkeeping, payroll knowledge, computer literate, pleasant personality, secretarial skills, self-starter. Please send Resumes with salary history by December 15, 2022 to CCIDA-Executive Director, PO Box 1749, Ellicottville, NY 14731.

Letter from Ellicottville Town Clerk

Notice to All Dog Owners in the Town & Village of Ellicottville

I am aware that many residents in our community have not registered their dogs. By law, all dogs within New York State, four months of age or older, must be licensed. The licensing process is simple and inexpensive (\$5.00 or \$15.00) and is considerably less than receiving a fine for noncompliance. All that is needed is proof that the dog has been vaccinated against rabies. Also bring proof if your dog has been spayed or neuter, the lower fee applies. After your dog is licensed, you will receive an annual renewal notice by mail. Additionally, please be aware that the Town has a Local Law requiring the dog have adequate leash restrains. The Local Law is posted on the Town's website - ellicottvillegov.com. - Robyn George, Ellicottville Town Clerk

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Views from Ellicottville, NY: **Men's Day at HoliMont Last Friday**



Photos by Jon Elder




*This Season Is
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